

eMarketing Analytics Report

What you need to know about **ColdwellBankerHomes.com** – August 2018



322,441

Google StreetView Maps Viewed

There's strength in numbers. Millions of visitors annually flock to **ColdwellBankerHomes.com**, where we collectively drive traffic and increase exposure for our listings.



7.8M

VISITS

11.4M

LISTING VIEWS



3,319 saved searches



5,285 new registrations



88,459 saved properties

LAST 12 MONTHS

90.9M Visits

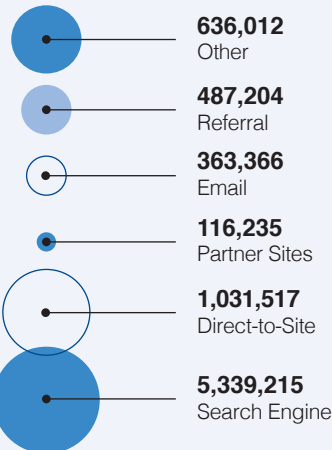
135.7M Listing Views

where buyers are coming from

Today's home buyer can come from just about anywhere. That's why **ColdwellBankerHomes.com** is optimized for search engines, which increases traffic and exposure, and designed for viewing on all devices.

MOBILE
63%

DESKTOP
37%



WORLDWIDE TRAFFIC

Consumers who visited **ColdwellBankerHomes.com**

6

Continents

195

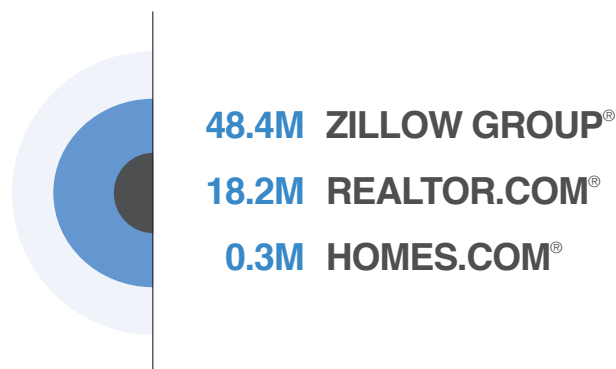
Countries

- | | |
|------------------|--------------|
| 1 United States | 6 Germany |
| 2 Canada | 7 Peru |
| 3 Philippines | 8 Mexico |
| 4 India | 9 Bangladesh |
| 5 United Kingdom | 10 Japan |

more eyes this way

In addition to **ColdwellBankerHomes.com**, our listings are also on hundreds of real estate sites, including the leading industry portals. Our strategy means more eyes on our listings and more buyer leads.

PROPERTY VIEWS OF OUR LISTINGS ON PARTNER SITES



TOP LEAD-GENERATING SITES

