

eMarketing Analytics Report

What you need to know about **ColdwellBankerHomes.com** – March 2019



190,403

Visits from Google every day in March

There's strength in numbers. Millions of visitors annually flock to **ColdwellBankerHomes.com**, where we collectively drive traffic and increase exposure for our listings.

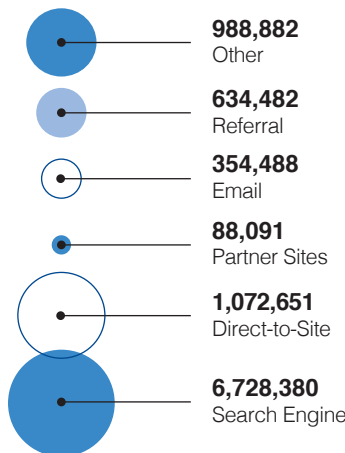


LAST 12 MONTHS



where buyers are coming from

Today's home buyer can come from just about anywhere. That's why **ColdwellBankerHomes.com** is optimized for search engines, which increases traffic and exposure, and designed for viewing on all devices.



WORLDWIDE TRAFFIC

Consumers who visited **ColdwellBankerHomes.com**

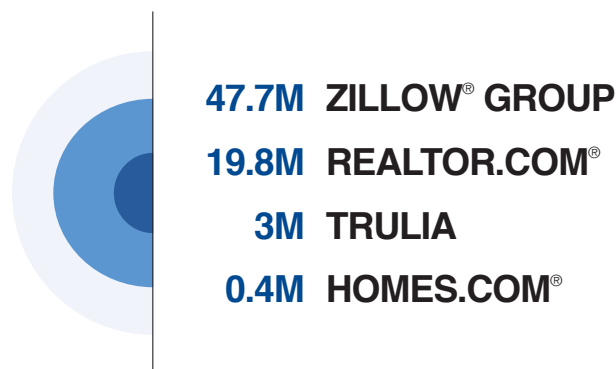


- | | |
|------------------|-----------|
| 1 United States | 6 Mexico |
| 2 Canada | 7 Germany |
| 3 United Kingdom | 8 France |
| 4 India | 9 Japan |
| 5 Philippines | 10 Brazil |

more eyes this way

In addition to **ColdwellBankerHomes.com**, our listings are also on hundreds of real estate sites, including the leading industry portals. Our strategy means more eyes on our listings and more buyer leads.

PROPERTY VIEWS OF OUR LISTINGS ON PARTNER SITES



TOP LEAD-GENERATING SITES

